



SAM BASS TEAMS WITH BRUCE ROSSMEYER FOR NASCAR ANNIVERSARY MOTORCYCLE PROGRAM

Vroooooom!!! Vroooooom!!! Motorsports artist Sam Bass has played a key role in some of auto racing's most innovative initiatives over the past 25 years, but this may be one of the best ones yet! Last season, the famed illustrator collaborated with Bruce Rossmeier -- CEO of 15 Harley-Davidson dealerships -- on a unique project that celebrates the 60th anniversary of NASCAR with a limited edition motorcycle.

Available only at Bruce Rossmeier Destination Daytona, the Destination Daytona NASCAR Series Motorcycles Built by Thunder Mountain Customs, is limited to only 60 sequentially numbered bikes.

To commemorate this once-in-a-lifetime opportunity for the NASCAR enthusiast, Bass has created a riveting signed/numbered limited edition print that is offered exclusively to purchasers of this incredibly beautiful motorcycle. The artwork depicts the NASCAR 60th Anniversary Series bike with race cars from the past six decades -- dating all the way back to 1948 -- flashing by in the background.

The motorcycle itself is a true masterpiece. Powered by a thundering 110B Screaming Eagle engine and a six-speed transmission that resonates with the raw power of NASCAR, the nostalgic 1948 design of this one-of-a-kind machine features embroidered seat, Paucho Springer front end and softail suspension. Special decals adorn each motorcycle to identify it as part of this groundbreaking program.

Bike No. 60 in the series was presented to Kyle Petty, widely renowned as one of NASCAR's most avid riders.

A small number of the Destination Daytona NASCAR Series Motorcycles Built by Thunder Mountain Customs are still available. For more information, contact Bruce Rossmeier Destination Daytona at (386) 671-7100 or (866) 410-2453.

Details are also available on line at www.brucrossmeyer.com. Bruce Rossmeier Destination Daytona is located at 1637 U.S. Hwy 1 in Ormond Beach, Florida.