



UAW-GM CENTER FOR HUMAN RESOURCES MOBILE EXHIBIT

Whether it's cruising down the highway to its next destination, parked at a NASCAR race, or part of an assembly plant open house, the UAW-GM Center for Human Resources' mobile exhibit draws big-time attention.

That's because the big rig features a 53' showcase trailer, decked out with a "Buy American" graphic theme designed by renowned illustrator, Sam Bass. It takes big power to haul that rig, so it is towed by a Mack Pinnacle tractor, built by Mack Trucks Assembly Operations – UAW Local 677 in Macungie, PA, just outside of Allentown.

The showcase trailer opens up to a display that is jam-packed with folks until it's time to go home. Among the draws are the NASCAR #88 Dale Earnhardt, Jr. car specially equipped so visitors can have their photo taken behind the wheel. There is also a Corvette pace car, engines, plus a radio-controlled race car track and much more, including a free Sam Bass "Buy American" poster.

Additionally, there's great info about the joint partnership between UAW and GM, which is the essential message. Visitors to the display often have questions and the display staff fills them in about UAW-GM "joint programs" such as Health and Safety, Quality Network, Training and more. To date in 2010 alone, the well-traveled tour visited approximately 50 UAW-represented GM plants and community events - plus dealerships, national conferences, meetings and NASCAR races - hosting visitors in the thousands.

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