

*Sam Bass*  
ILLUSTRATION & DESIGN, INC.



## ***Sam Bass Teams Up With Jeff Gordon And Daughter Ella For Special Paint Scheme***

*For The September 5 NASCAR Sprint Cup race at Atlanta Motor Speedway, Jeff Gordon's paint scheme named "My Papa's Car" is a collaboration between his 3-year-old daughter Ella and Sam Bass, NASCAR's first officially licensed artist.*

*The car will sport Ella's artwork, while the finishing touches and art direction were provided by Bass. Since 1992, Bass has designed every major paint scheme for Gordon and his sponsor, DuPont. When the idea of having Ella's art on the car, Bass was called upon to lend his expertise and guidance for the program, which will benefit the Jeff Gordon Children's Foundation.*

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